



# PetroView

The Iranian Oil & Gas Consultancy Platform

Petroleum:  
For Iran, From Iran

# Our Story

- Our preliminary expertise in oil & gas consultancy dates to 2016 and after several years of individual activities, the founders decided to aggregate efforts and increase synergies through the merger of several social media platforms and business identities under the new brand of PetroView.
- PetroView is an Iranian oil & gas research and consultancy platform, providing market intelligence and business insight through connecting data, markets, and clients to create a trusted comprehensive view of the oil industry, enabling the decision-makers to develop their strategies, mitigate risks, improve productivity, and pursue new opportunities.
- From a primary focus on Iran's upstream industry after JCPOA, PetroView publishes an extensive range of analytical reports covering upstream oil & gas, oilfield services, and crude oil & petroleum products trading.
- We deploy our broad market knowledge to assist our clients to investigate business scenarios and wisely make the best strategic decisions.

Consulting

# Segments

## Energy

- Strategic Trends Analysis
- Investment & Capital Allocation
- Company Transformation
- Market Entry Strategies
- Portfolio Management & Optimization

We provide tailor-made research to those seeking the highest quality market and technical insights, analysis, and commentary over Energy Industry, Upstream Oil and Gas, and Mid-Downstream.

Based on the deep understanding of the global fundamental data, Iran's business environment, and analytical tools, we can help the industrial and financial participants to develop Iran's oil and gas sectors.

## Exploration and Production

- Corporate and Business Strategy
- Oil and Gas Data Tools
- Upstream Asset Valuations
- Upstream Projects Tracking
- Mergers and Acquisitions

## Oilfield Services

- Land and Offshore Rig Market Studies
- Asset and Company Valuation
- Drilling Market Entry Strategies
- Partnership and M&A Services
- New Technology Investment Consultancy



## Mid-Downstream Oil and Gas

- Strategic Price Trend Analysis
- Oil & Products Price Forecasts
- Products Imbalances
- Oil Products Exportation Opportunities
- Products Blending Cases

## Products Tankers

- Tanker Investment Advisory
- Tanker Freight Insights
- Tanker Market SnP Deals
- Asset Valuation
- Floating and Land Storage



# Solutions

## Strategy & Investment

- Corporate & Business Strategies
- Portfolio Management
- Investment & Capital Allocation

Our deep understanding of Iran's oil and gas sector combined with the wide network of Industry, management and finance professionals helps us to bring the best fit-to-purpose solutions for the clients to maximize their value.

We help you through offering unique data tools and market insights to provide the best strategy for investment, business development, growth and portfolio optimization decisions.

## Commercial Advisory

- Trend Analysis & Market Studies
- Prefeasibility & Feasibility Reports
- Competitive Landscape Assessment

## Transaction and M&A

- Commercial & Technical Due Diligence
- Financial Modelling & Valuation
- M&A Strategy and Screening



## Opportunity Screening

- Upstream Assets Datasets
- Business Case Development
- Portfolio Design & Optimization

## Operating Model

- Organizational Restructuring
- Oil and Gas Industry 4.0
- Operational Excellence



Reports

# Iran Upstream Projects

- Get a wide perspective on Iran's upstream projects through accurate and fact-based analytics.
- Based on our wide-range databases, Iran Upstream Projects report provides comprehensive view, actionable analysis and deep dive into Iran upstream sector.
- It is a semiannual report completely exploring the country's upstream oil and gas projects field-by-field, preparing the precisely qualitative and quantitative data such as the scope of works, contractual issue, WBS, CBS, operational details, the number of development and workover wells.
- With the main focus on investigating the EPC/D, IPC, and BuyBack contracts throughout total Iran's projects, IUP includes the industry's key trends, the main players, and the portfolio of the active developers and drilling contractors.

# Iran Rig Report

- Get a timely and comprehensive overview of the Iranian land/offshore rig activity and regional upstream sector.
- Focusing on Iran upstream industry, Iran Rig Report provides you with the latest data about the details of the current drilling operation which you need to evolve your strategy and make decisions.
- It is a bimonthly report which contains the active drillers, highlights the key trends of Iran's drilling industry, and explores the best opportunities.
- IRR includes the active offshore and land drilling rigs, the detailed operators' profile, insights into the most recent drilling data, contract types, well types, drilling zone operation, and regions.

# Iran Refinery Outlook

- Having a comprehensive view of the refining industry is extremely challenging when you consider the changes in supply and demand, volatility in prices, regulatory environment, and political decisions.
- Iran Refinery Outlook provides you with the clarity of short and mid-term margins of Iranian refineries, and an index representing the margin of refining industry in Iran.
- It is a monthly report forecasting prices for key crude grades and oil products based on Persian Gulf FOB, up to 24 months into the future.
- IRO includes the historical data published by Platts, the price outlook based on a model developed by PetroView (ESPM), and the margin outlook of Iranian refineries.

# Oil and Products Outlook

- The changing supply and demand, volatility in prices, regulatory environment, and political decisions make it difficult to get a suitable view of crude and oil products markets.
- Oil and Products Outlook, provides you with the information you need to evolve your strategy, make trading decisions with clarity and precision, and protect your position.
- It is a monthly report forecasting prices for key crude grades and oil products for two regional benchmarks up to 24 months into the future.
- OPO includes the historical data published by Platts, the price outlook based on a model developed by PetroView (ESPM), and the data provided by Iran's Energy Exchange.

# Natural Gas Outlook

- Investigate the international natural gas prices and recognize how the local changes would result in volatility in supply and demand.
- A significant portion of produced natural gas is used as a feedstock of some petrochemical facilities. The pricing formula of feed-gas received by Iranian natural gas-fed petrochemicals includes both domestic and worldwide prices (50/50).
- NGO is a quarterly report that includes the historical international gas prices, the outlook of prices for the next 12 months based on a model developed by PetroView (ANN).
- The Artificial Neural Network (ANN) is a mathematical method that aims to simulate the human brain in the knowledge acquisition process, with successful applications in nonlinear mapping between input and output variables, pattern recognition and classification, optimization.

# Quarterly Price Outlook

- Make a landscape of the main crude oil grades, major oil products, and principal petrochemical products prices.
- Quarterly Price Outlook is a consensus-type report which prepared by "Expert Judgment". By assessing the historical trends, making the future scenarios, and studying the forecasts of major companies (i.e., Argus media, Platts, and ICIS), oil and gas experts indicate their opinion about the prices.
- QPO provides you with the key trends regarding the international oil industry, and also the outlook of crudes, oil products, and petchem products over the next year with a focus on the quarter when the report is published.
- It is not recommended to use this report as an only source for the future planning and making decisions because the outlook is provided on a basic scenario, thus the risks must be considered.



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